



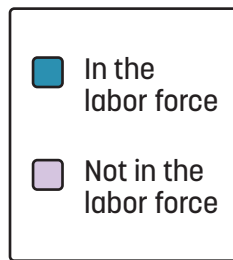
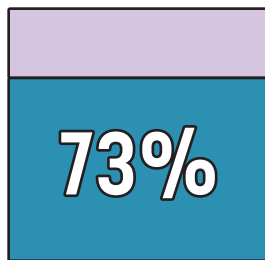
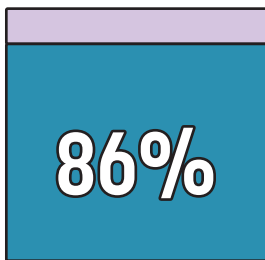
A COLLEGE EDUCATION PROVIDES A LIFETIME OF VALUE

A college education significantly increases **lifetime prosperity and economic security for Texans.**

Texans who have a

BACHELOR'S Degree

HIGH SCHOOL Education



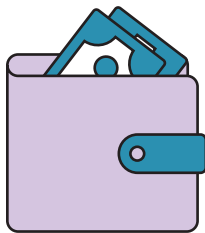
(2020 U.S. Census, American Community Survey)

11% of the Texas population is **below poverty level.**

90.2% of their heads of the household

don't have a **college degree.**

(2020 U.S. Census, American Community Survey)



Median Earnings of Texans in the Past Year in 2020 inflation-adjusted dollars

With a **high school education**

\$31,204

With a **bachelor's degree**

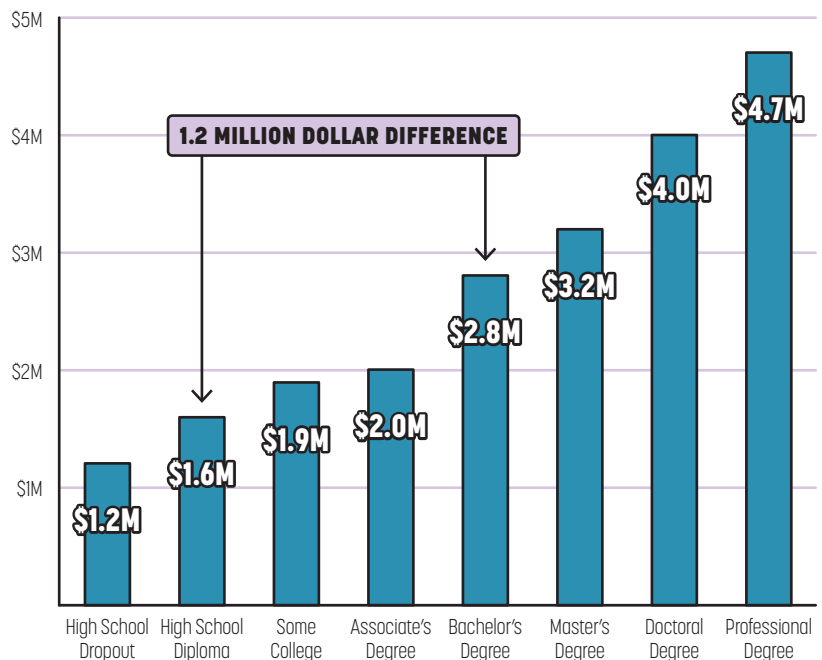
\$57,267

With a **graduate or professional degree**

\$73,082

(2020 U.S. Census, American Community Survey)

Median LIFETIME Earnings
U.S. adults, ages 25 to 64



(The College Payoff: More Education Doesn't Always Mean More Earnings, Georgetown University Center on Education & the Workforce, 2021)