

T E X A S

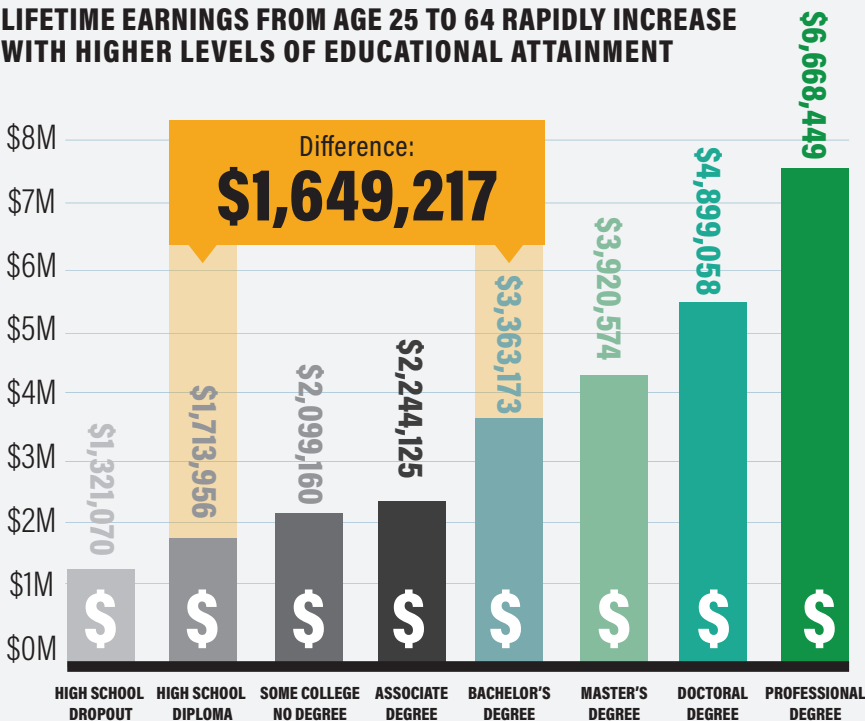
Council of Public University  
Presidents and Chancellors



# A COLLEGE EDUCATION PROVIDES A LIFETIME OF VALUE

**HIGHER EDUCATION IN TEXAS POSITIVELY IMPACTS THE ECONOMY AND WORKFORCE, BENEFITS OUR COMMUNITIES, INCREASES LIFETIME PROSPERITY AND LEADS TO HEALTHIER LIFESTYLES.**

**LIFETIME EARNINGS FROM AGE 25 TO 64 RAPIDLY INCREASE WITH HIGHER LEVELS OF EDUCATIONAL ATTAINMENT**



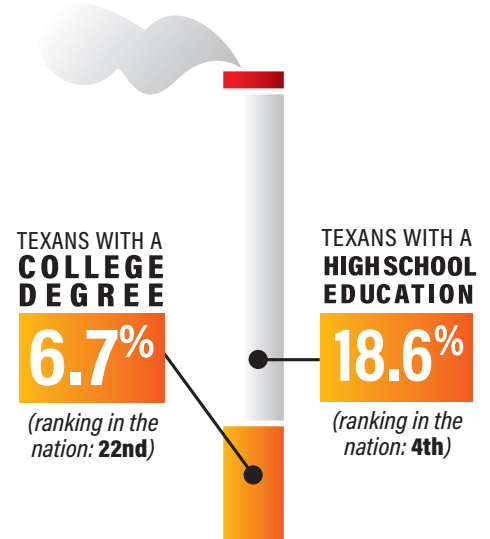
Source: U.S. Census Bureau, American Communities Survey, 2014, 2015, and 2016.  
3-Year average inflation-adjusted earnings summed for ages 25 to 64 by educational attainment for those working more than 32 hours per week and 49 weeks per year.

**TEXAS PARTICIPATION IN GROUP MEMBERSHIP**  
(religious, neighborhood, sports leagues, social/charitable organizations)



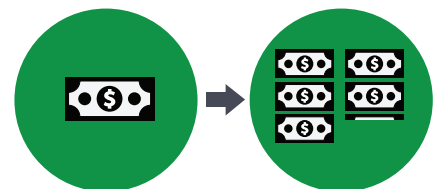
(2016 Annette Strauss Institute for Civic Life "2018 Texas Civic Health Index")

**TEXANS WHO SMOKE**



(2017 America's Health Rankings Annual Report)

**FOR EVERY \$1 IN TAXPAYER DOLLARS INVESTED IN PUBLIC UNIVERSITIES, THERE IS A \$5.10 RETURN.**



The average annual return on the taxpayer's investment is

**15.3%**

(Demonstrating the Economic Value of Texas Public General Academic Colleges and Universities, "Executive Summary", January 2015)